

NBHA Sponsorship Coordinator Report 2022

The main objective – To secure sponsorship of the NBHA National Show for 2022.

This included sponsorship of 21 buckles, sourcing and securing both major and minor cash sponsors. As well as coordinating the donations of goods and services for various prizes and items for auction.

This year's buckles were supplied by Molly's Custom Silver who had great prices and service, I would highly recommend them to the new board for the 2023 season.

Sponsorship for the 21 buckles was mainly supported by previous NBHA sponsors however special mention to the new sponsors Mactrans sponsoring all four Youth buckles, Coomabah Plaza two buckles, Sweet and Savoury Catering two buckles. Katie B western once again sponsored the Futurity and Derby event buckles.

Masters Saddlery sponsored a saddle valued at \$2,200 for the 1D winner. NBHA Australia has built a good relationship with Master's Saddles and they look forward to further support and sponsorship opportunities in 2023.

Special mentions to the NBHA President Kristy Murphy, Treasurer Rachelle Richards, and Sharna Worsfold for securing the majority of the cash sponsors for the National Show.

Due to time constraints and the never-ending struggle of balancing work and outside life I have not been able to completely fulfil this role especially in the social media sector of my role. My advice going forward is that there be two separate roles one for social media and the other for Sponsorship Coordinator.

In summary the NBHA National Show was well received by the sponsors new and old many of which are looking forward to sponsoring the 2023 NBHA National Show.

I wish the new board the very best for a fantastic 2023 season

Kate ODea

Media & Sponsorship Coordinator